

Welcome to
Cal Poly!



EL CORRAL BOOKSTORE

Visit us on-line

www.elcorralbookstore.com



First Week of Classes Store Hours

Saturday & Sunday 10:00am - 6:00pm

Monday & Tuesday 7:45am - 8:00pm

Wednesday & Thursday 7:45am - 6:00pm

Friday 7:45am - 4:30pm



Supplies

The **Student Supplies Department** provides the widest assortment of school, architecture, engineering, art, electronic, and office supplies at very low prices. Join our Facebook group "Friends of El Corral Bookstore Student Supplies Department" and save 10 - 20% on your supply purchase. Supply kits are available for Architecture, Art, and Electronic classes. Special orders are welcome. You can reach the Student Supplies Department at: 805-756-5314.

Spirit Shop

The **Spirit Shop's** offerings include Cal Poly clothing and imprinted gifts for everyone including: Men, Women, Children, Alumni, and Parents, plus clothing and spirit merchandise for Cal Poly athletics. Show mustang spirit by wearing green every Thursday and to athletic events. Get your green on! Purchase name band clothing such as Nike, Under Armour, Champion, Russell and Jansport. We also have graduation regalia, announcements and diploma frames for Fall and Spring commencement. Need that perfect gift? Order Cal Poly clothing and gifts online 24 hours a day at www.elcorralbookstore.com. If you have any questions call: 805-756-5307.

Cal Poly Downtown

Shopping downtown? Stop by **Cal Poly Downtown** at 959 Higuera St. near the corner of Higuera and Morro to purchase Cal Poly clothing and gifts. Open seven days a week, you can find items for anyone from Mom and Dad to the newest members of your family. You will find official Cal Poly t-shirts, sweatshirts, children's clothing, license plate frames, mugs, key chains and much more.



805 - 756 - 7960
www.calpolydowntown.com

Website

www.elcorralbookstore.com

Books & Courseware

All required and recommended New & Used books with Textbook Reservation. Save 55% off the "NEW" price with Textbook Rentals.



Cal Poly Supplies

Purchase Student Supplies and Kits. Join our Facebook group: "Friends of El Corral Bookstore Student Supplies Department" and save 10 - 20% on your supply purchase.



Tech Shop

Educational discounts on Apple computers and low priced accessories like mice, keyboards, tablets, software and so much more!



Cal Poly Apparel & Gifts

A wide selection for men, women, kids, alumni, parents, and relatives. New items every week.



805-756-1101

800-367-0771

www.elcorralbookstore.com

Gift Cards



Redeemable at:

El Corral Bookstore
Cal Poly Downtown
Cal Poly Print & Copy
www.elcorralbookstore.com



Customer Service Cal Poly Print & Copy

Have any problems or questions? Our staff can assist you with refunds and exchanges, UPS shipping, postage stamps, faxes, gift wrap, customer suggestions, class rings and graduation essentials. Bookstore employees are mostly students, like yourself. For employment opportunities visit our website. We accept personal checks with a valid student I.D. card. Checks can be written for up to \$25 over the amount of purchase. We also accept Campus Express Club Membership cards, Visa, Mastercard, Discover, and American Express credit cards. The friendly staff will be happy to answer all your questions at: 805-756-5321.

Located in the Robert E. Kennedy Library reading room, **Cal Poly Print & Copy** offers a wide variety of services and choices including:

- Color & B/W Printing
- Binding
- Faxing
- Large Format Printing
- Transparencies
- And More!

Cal Poly Print & Copy is open late nights and weekends during each quarter. Our staff is friendly, knowledgeable and ready to assist you with your printing needs.



EL Boutique

Come discover the gift section - **El Boutique**. Located in the center of the store, you will find gift items for the whole family including seasonal items for every occasion. There is a great selection of greeting cards & stationery, jewelry and hair accessories, dorm room decorating ideas, fair trade items, and toys. Shop for the latest Roxy bags, purses and sandals, Rainbow sandals and sunglasses. At the check out area, you can purchase magazines, best sellers, health and beauty essentials and snack foods. Come in and browse for the latest trends in gift merchandise.

Tech Center

The **Tech Center** offers incredible educational savings on Apple computers as well as on a large selection of software and peripherals such as Adobe Creative Suite, Microsoft Office, computer backpacks and bags, printers, printer ink, cables, iPad, iPhone and iPod accessories and so much more. With in-store Apple computer demo units, free on-campus computer delivery, and an Apple certified repair center, the Tech Center is the spot to purchase your next computer. Details and pricing information is available on-line or by calling 805-756-5311.

805-756-1101

800-367-0771

www.elcorralbookstore.com



Where your textbook dollar goes



Textbook Wholesale Cost

Publisher's paper, printing, editorial, general and administrative costs; marketing costs and publisher's income. Also includes author income.

75.9¢



Freight Expense

The cost of getting books from the publisher's warehouse or bindery to the college store. Part of cost of goods sold paid to freight company.

3.9¢

College Store Personnel

Store employee salaries and benefits to handle ordering, receiving, pricing, shelving, cashiers, customer service, refund desk, and sending extra textbooks back to the publisher.

11.1¢

*College store numbers are averages and reflect the most current data gathered by the National Association of College Stores.

College Store Income

*Note: The amount of federal, state and/or local tax, and therefore the amount and use of any after-tax profit, is determined by the store's ownership, and usually depends on whether the college store is owned by an institution of higher education, a contract management company, a cooperative, a foundation, or by private individuals.

3.4¢
Pre-Tax*

College Store Operations

Insurance, utilities, building and equipment rent and maintenance, accounting and data processing charges and other overhead paid by college stores.

5.7¢

We have the largest selection of new and used textbooks.



"Textbook Advantage" exclusively for Cal Poly students.

Call 805-756-5304 for more information.

Textbooks

- **RESERVE** for Fall - Convenient and 1st chance at Used Books.
- **Save 55%** off the "NEW" price with in-store Textbook Rentals.
- **ON-LINE RENTALS.** Discounts vary, thousands of titles available.
- **PURCHASE** your new texts on-line.
- **GET** the books when you need them.
- **CONVENIENT** returns & **INSTANT** refunds.
- **LARGEST** used book inventory (saving you \$\$).
- **SHOP ONCE** - If the books haven't arrived, prepay & we'll notify you when your books are ready to pick up.
- **COMPETITIVE** low prices.
- **PROFITS** stay on campus which benefits the University.
- **EXTRA 10%** on buyback when you deposit your buyback cash into your Campus Express Club account.

805-756-1101

800-367-0771

www.elcorralbookstore.com



EL CORRAL
BOOKSTORE

A NONPROFIT ORGANIZATION SERVING CAL POLY SINCE 1933

www.elcorralbookstore.com

Regular Store Hours

Monday-Thursday 7:45am-6:00pm

Friday 7:45am-4:30pm

Saturday 11:00am-4:00pm



www.elcorralbookstore.com